



# CHESTNUT HILL CONSERVANCY & HISTORICAL SOCIETY

[CHCONSERVANCY.ORG/SPONSORSHIP](http://CHCONSERVANCY.ORG/SPONSORSHIP)

## VISIONARIES **ROUNDTABLE**

**A Public Conversation on the Future of Chestnut Hill  
and the Balance Between Preservation and Change**



*"We can only know **Chestnut Hill** as a spirit. Its character amounts to a kind of agreement between the land and the uses of the land that is stronger than a law or a set plan. It seems as though the trees and gardens and the carefully scribbled streets have told everyone to be discerning about the steps they will take."*

*-Louis Kahn discussing the future in 1970*

**FEATURING NOTED LUMINARIES OF URBANISM:**

**DAVID DELONG**    **BRYAN HANES**  
**WITOLD RYBCZYNSKI**    **INGA SAFFRON**  
**RICHARD SNOWDEN**

**Gail Harriety**, Philadelphia Museum of Art President, will moderate the evening



**FRIDAY, APRIL 21, 2017**

6:00 RECEPTION - 6:30 MAIN EVENT  
SPRINGSIDE CHESTNUT HILL ACADEMY

PRICING: \$5 - \$10 - \$40 — REGISTER AT:

**CHCONSERVANCY.ORG**

**-TICKETS REQUIRED-**

# VISIONARIES ROUNDTABLE SPONSORSHIP

## VISIONARIES' ROUNDTABLE: PRESERVATION AND CHANGE IN CHESTNUT HILL'S FUTURE | FRIDAY, APRIL 21, 2017

This evening of enlightened discussion will focus on how to balance preservation and development in Chestnut Hill in the wake of unprecedented urban expansion there and throughout Philadelphia. Visionaries in the architecture and urban planning fields will lead the audience-interactive dialogue. Hundreds will participate. Moderated by the Philadelphia Museum of Art's **Gail Harrity**, with introduction by Oscar-nominated director **Nathaniel Kahn** and keynote by celebrated author and critic **Witold Rybczynski**. Featuring **David DeLong**, **Bryan Hanes**, **Inga Saffron**, and **Richard Snowden**.

### \$1,000 | Visionaries Roundtable Sponsorship

Bring marketing material and up to 4 people to the program. Logo on event communications including mailed postcards and posters in Chestnut Hill-area businesses and regional institutions and universities. Logo on at-program material. Hyperlinked logo on e-communications and webpage. Recognition in Chestnut Hill Local feature on this special event. Hyperlinked name on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. Ability to market goods- and service-discounts in CH Conservancy communications.

### \$1,250 | Special Package Sponsorship: Visionaries Roundtable + The Great Houses Tour

All above Visionaries Roundtable benefits PLUS THESE Great Houses Tour benefits. (Offered individually at \$1,000 VR + \$500 GHT.)

## THE GREAT HOUSES TOUR | SUNDAY, MAY 21, 2017

This annual self-guided tour features several architecturally significant Chestnut Hill-area houses, historic and recently renovated as well as contemporary. The hosts at each house include the architects, designers, and contractors, as well as the owners, to offer a wealth of information. Produced in partnership with the **Chestnut Hill Community Association**, the program promotes understanding of the ways in which old and new design can coexist in a historic community.

Bring marketing material and up to 4 people to the program. Logo on program communications from BOTH the CH Conservancy and the CHCA, including mailed postcards, posters around town, large-scale signage at the Chestnut Hill Home and Garden Festival, and Germantown Avenue banner. Logo in Program Booklet. Hyperlinked logo on program webpage and e-communications from both organizations. Recognition in Chestnut Hill Local feature on the program. Hyperlinked name on CH Conservancy Business Sponsorship webpage and promoted through e-newsletter 2+ times annually. Ability to market goods- and service-discounts in CH Conservancy communications.

## WE ARE THRIVING

There is no better time than now to sponsor! As we celebrate our 50th Anniversary in 2017, we are growing like never before. In six months alone, our email list has increased 35% and our social media audience has swelled 7 times over. Recent rebranding is generating buzz, and the work that we are doing for the community, supported in part by a major grant from the William Penn Foundation, is attracting media coverage and new supporters.

## CHESTNUT HILL IS GROWING

Chestnut Hill is growing, which is wonderful, but development pressure is rapidly rising. There is a dire need for an approach to growth that balances new development with protection of the historic architecture and ample open space that make Chestnut Hill so desirable in the first place.

The Chestnut Hill Conservancy is leading the efforts for smart growth and the protection of the Wissahickon Watershed. As a leading business owner, your show of support is both powerful and vital.

## OUR AUDIENCE IS FULL OF YOUR (POTENTIAL) CLIENTS!

Align your company with the *only* organization in Chestnut Hill ensuring that both the architectural heritage and the natural environment of this extraordinary urban village are maintained into the future.

Our audience is comprised of dedicated local-business supporters, property owners who invest in old-house and landscape care, the environmentally conscious, and *many* engaged community members. Put your business in front of our audience and reap benefits.

SPONSOR NAME (as it will be listed) \_\_\_\_\_

MAIN CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONFIRM AMOUNT \$ \_\_\_\_\_ PAYMENT PREFERENCE:  Single payment in full  Monthly until complete\*  Quarterly until complete\*

PAYMENT SELECTION  Check  Stock transfer: contact me with instructions  Visa  MasterCard  AmEx

CREDIT CARD # \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXP DATE \_\_\_\_\_

SIGNATURE (Required for credit card) \_\_\_\_\_

\*within one year of the Chestnut Hill Conservancy's receipt of this form

A copy of our registration and financial information may be obtained from the PA Dept. of State by calling 800-732-0999. Registration does not imply endorsement.

RETURN TO – CHESTNUT HILL CONSERVANCY, 8708 GERMANTOWN AVENUE, PHILADELPHIA, PA 19118

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